

Monongalia County Fair 2024 | SPONSORSHIP OPPORTUNITIES

Monongalia County Fair promotes excellence in Monongalia County and West Virginia agriculture, cultivates and supports future leaders in agriculture, and provides opportunities for the agricultural community to deepen consumers' understanding and appreciation of agriculture's role in their daily lives and the economy of our state.

	Event Specific Presenting Sponsor \$5,000	Blue Ribbon Sponsor \$3,000 (2 available)	Red Ribbon Sponsor \$2,500 (2 available)	Green Ribbon Sponsor \$1,500	Yellow Ribbon Sponsor \$1,000	Community Sponsor \$500-999	General Sponsor Up to \$250
Social/Digital Recognition							
Prominent listing on event website with logo	✓	✓					
Mention(s) on all Social Media Sites	✓	✓	✓	✓	✓	✓	✓
Text listing on event website			✓	✓	✓	✓	✓
Print Recognition							
Event Posters Extended to Regional Distribution throughout NCWV/PA/MD in high traffic public places.	✓	✓	✓				
Banners (logo size will vary based on sponsorship level)	✓	✓	✓	✓			
Billboard (logo will decrease in size based on sponsorship amount)	✓	✓	✓				
Yard Sign 18"x24"	2	1	1	1	1	½ sign	¼ sign
Rack Card/Mailers	✓	✓	✓				
Media Recognition							
Radio	✓	✓	✓				
Press Releases	✓	✓	✓	✓	✓		
Post Event Press Releases	✓	✓	✓	✓	✓		
Post Event Articles	✓	✓	✓				
Additional Benefits							
Sponsor May Supply Banner:	2 (up to 4'x10')	1 (up to 3'x6')	1 (up to 2'x8')	1 (up to 2'x8')			
Sponsor may have # of vehicles in Monongalia County Parade (August 19, 2024) on High Street	2	1	1				
Sponsor may elect to have # outdoor 10' x 10' booth during the fair for 1-5 days (required to be staffed for the days elected).	2	1	1	50% off	25% off		
Number of Vendor Passes Allocated - <i>*Additional may be requested based on availability by August 1, 2024</i>	4	4	4	2	2		
Single Day Entry Pass						4	2

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In support of the 2024 Monongalia County Fair, I/we commit to the following sponsorship level:

- Premier Sponsor - \$5,000
- Blue Ribbon Sponsor - \$3,000
- Red Ribbon Sponsor - \$2,500
- Green Ribbon Sponsor - \$1,500
- Yellow Ribbon Sponsor - \$1,000
- Community Sponsor - \$500-\$999
- General Sponsor - \$ up to \$250

TOTAL DONATION:
\$ _____

Payment enclosed:
\$ _____

Balance:
\$ _____

sponsorship form

Donor name/full legal organization name (as you would like it to appear on printed materials)

Contact name (if applicable) _____

Street address _____ City/state/ZIP/country _____

Phone _____ Fax _____

Cell _____ Email _____

Payment method: Please invoice me.
 Check enclosed (payable to Monongalia County Fair).

Signature _____ Date _____

Please return pledge form with payment to: Shawnda Cook, Treasurer
PO Box 2146, Westover WV 26502

Sponsorships are used for fundraising and advertising purposes and can be used as donation to Monongalia County Fair Association.